



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

# CONTRACT

www.koat.com

And:

**Mentzer Media Services**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<b>Contract / Revision</b> 945294 /		<b>Alt Order #</b> 06295730
<b>Product</b> AMERICAN FUTURE FUND		
<b>Contract Dates</b> 08/24/12 - 08/30/12		<b>Estimate #</b> 354 AMERICAN FUTUR
<b>Advertiser</b> American Future Fund		<b>Original Date / Revision</b> 08/23/12 / 08/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/24/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$800.00			
N 2	KOAT	08/24/12	08/24/12	Nightline	1105-1135p		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$275.00			
N 3	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----2-				2	\$300.00			
N 4	KOAT	08/25/12	08/25/12	NASCAR PRIME	5:30-11pm		:30			NM	1	\$650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$650.00			
N 5	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----2				2	\$300.00			
N 6	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$700.00			
N 7	KOAT	08/27/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWT---				4	\$800.00			
N 8	KOAT	08/27/12	08/30/12	Nightline	1105-1135p		:30			NM	4	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision		Alt Order #
945294 /		06295730
Contract Dates	Product	Estimate #
08/24/12 - 08/30/12	AMERICAN FUTURE FUND	354 AMERICAN FUTURE FUND
Advertiser		Original Date / Revision
American Future Fund		08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWT---				4	\$275.00			
Totals											16	\$7,925.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	8	\$3,625.00	\$3,081.25	\$215.69	\$3,296.94
08/27/12 - 08/30/12	8	\$4,300.00	\$3,655.00	\$255.85	\$3,910.85
Totals	16	\$7,925.00	\$6,736.25	\$471.54	\$7,207.79

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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And:

**Mentzer Media Services**  
 600 Fairmont Ave  
 Suite 306  
 Towson, MD 21286

<u>Contract / Revision</u> 945314 /		<u>Alt Order #</u> 06295732
<u>Product</u> Issue		
<u>Contract Dates</u> 08/31/12 - 09/06/12	<u>Estimate #</u> 375 AMERICAN FUTUR	
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 08/23/12 / 08/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/31/12	08/31/12	Good Morning America	7-9a		:30			NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$600.00			
N 2	KOAT	08/31/12	08/31/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$800.00			
N 3	KOAT	08/31/12	08/31/12	Nightline	1105-1135p		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$275.00			
N 4	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----2-				2	\$300.00			
N 5	KOAT	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$300.00			
N 6	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	\$700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$700.00			
N 7	KOAT	09/03/12	09/05/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-W----				2	\$600.00			
N 8	KOAT	09/03/12	09/06/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
945314 /	06295732

Contract Dates	Product	Estimate #
08/31/12 - 09/06/12	Issue	375 AMERICAN FUTURE I

Advertiser	Original Date / Revision
American Future Fund	08/23/12 / 09/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-WT---				3	\$800.00			
N 9	KOAT	09/03/12	09/05/12	Nightline	1105-1135p		:30			NM	3	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTW----				3	\$275.00			
Totals											15	\$7,700.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/06/12	15	\$7,700.00	\$6,545.00	\$458.15	\$7,003.15
<b>Totals</b>	<b>15</b>	<b>\$7,700.00</b>	<b>\$6,545.00</b>	<b>\$458.15</b>	<b>\$7,003.15</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">KOAT - TV</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/23/12</span>
--	---

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
----------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

<b>Total Charges:</b> \$ <span style="font-size: 1.5em; margin-left: 20px;">7925</span> GROSS
---

This broadcast time will be used by: American Future Fund

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12      Sandy Brewer      515-720-5250  
 Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      BUTRILLO      68W  
 Signature      Printed Name      Title

L/c # 941011

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em;">KOAT-TV</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">8/15/12</div>
--	--

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	8/17 - 8/23				

**Total Charges:**     \$ 5,475                      GROSS

This broadcast time will be used by: American Future Fund

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes                      ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

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**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12                      Sandy Brewer                      515-720-5250  
 Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
\* [Signature]                      BURZILLO                      GSM  
 Signature                                      Printed Name                                      Title





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# CONTRACT

<b>Contract / Revision</b> 945314 /		<b>Alt Order #</b> 06295732
<b>Product</b> Issue		
<b>Contract Dates</b> 08/31/12 - 09/06/12		<b>Estimate #</b> 375 AMERICAN FUTUR
<b>Advertiser</b> American Future Fund		<b>Original Date / Revision</b> 08/27/12 / 08/27/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 50+		
<b>IDB#</b> 1021	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Mentzer Media Services**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KOAT	08/31/12	08/31/12	Good Morning America	7-9a		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
N 4	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$300.00			
D 7	KOAT	09/03/12	09/05/12	Good Morning America	7-9a		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
N 8	KOAT	09/03/12	09/06/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWT---				4	\$800.00			
N 9	KOAT	09/03/12	09/06/12	Nightline	1105-1135p		:30			NM	4	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWT---				4	\$275.00			
N 10	KOAT	08/31/12	08/31/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----F--				1	\$600.00			
N 11	KOAT	08/31/12	08/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----F--				1	\$800.00			
N 12	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$450.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$450.00			
N 13	KOAT	09/01/12	09/01/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$450.00
		Class of Time - Fixed Non Pre-emptible										

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Contract / Revision		Alt Order #
945314 /		06295732
Contract Dates		Product
08/31/12 - 09/06/12		Issue
		Estimate #
		375 AMERICAN FUTURE I
Advertiser		Original Date / Revision
American Future Fund		08/27/12 / 08/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$450.00			
N 14	KOAT	09/02/12	09/02/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$525.00			
N 15	KOAT	09/03/12	09/05/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-W----				2	\$600.00			
N 16	KOAT	09/03/12	09/06/12	Entertainment Tonight 630-7p	630-7p		:30			NM	4	\$3,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	MTWT---				4	\$800.00			
Totals											24	\$13,900.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/06/12	24	\$13,900.00	\$11,815.00	\$827.05	\$12,642.05
Totals	24	\$13,900.00	\$11,815.00	\$827.05	\$12,642.05

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.